



DEPARTMENT OF PARKS AND RECREATION

Off-Highway Motor Vehicle Recreation Division

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## OFF-HIGHWAY MOTOR VEHICLE RECREATION COMMISSION

Redding, CA

September 4, 2025

**STAFF REPORT:** Safety Week Update

**STAFF:** Don Schmidt, State Park Interpreter I (RA)

**SUBJECT:** Safety Week Preview

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### Summary

The 2025 Safety Week will take place statewide from Saturday, November 15 through Sunday, November 23. All the California State Park State Vehicular Recreation Areas (SVRA) and our Bureau of Land Management (BLM) and US Forest Service (USFS) partners will have the opportunity to participate. The Safety Week themes this year, and years going forward, will be “Ride to Ride Again” and “Drive to Drive Again”.

### Discussion

The first OHMVR Division sponsored Safety Week took place in May 2021 and was expanded to two weeks (May and October) in 2022. Last year, due to weather related closures in the spring and hot weather in the desert areas, the week before Thanksgiving was permanently selected as the designated Safety Week. This week is right before the busy season at our SVRAs when staffing is generally better and isn’t usually subject to winter weather challenges.

Planning for the 2025 Safety Week began in late June with the OHMVR Division Safety Week Planning Team. This group, led by Assistant Chief Jack Gorman, is made up of various OHMVR and Interpretation & Education Division staff, along with participants from the BLM, USFS, the California Highway Patrol (CHP), Tread Lightly!, the California Outdoor Recreation Foundation (CORF), the Specialty Vehicle Institute of America (SVIA), and the Motorcycle Industry Council (MIC).

The goal has always been, with the assistance of our many partners, to promote safe and responsible off-highway vehicle recreation across California. To achieve this, we work with the public relations teams within California State Parks, as well as many of our partner agencies and organizations to promote the themes and sub-themes developed by the planning team. This year, an additional smaller team made up of the SVRA park interpreters developed three different types of safety-oriented games and

displays. These include a web-based safety game, a trail rating game, and ride safe poster. All of these are designed to be used at any event by any organization to promote safe OHV operation. The OHMVR Division is also developing and pushing out to our parks and partners a variety of banners, posters, rack cards, and reflective safety decals for use at any location or event.

We are hoping for more media coverage for Safety Week, especially live television participation as we've been able to do in the past. The press release that goes out statewide to all media outlets will be released in early November. It is shared with all our partners and as many OHV organizations as possible with the goal of them making Safety Week the focus of their newsletters and social media. We anticipate that many of the SVRAs will host free training classes organized through our contract with SVIA, along with some special events and programs during this week. Our federal partners are always encouraged to participate, and we offer all our materials to them when requested.

**Commission Action**

For information only

**Attachments**

None